

Jinwoo Jang

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WORK EXPERIENCE

KAKAO

Backend Software Engineer / Advertise Business Division

Gyeonggi-do, South Korea

Jan 2020 – Present

- Developed a platform for conducting internal reviews related to the ad business. Expanded the platform, initially designed for display ad creatives, to support reviews across various targets such as keyword, videos, web pages, store, market products.
- Developed various automated review processes based on target's features including keyword relevance, image similarity, web page content appropriateness, and other internal review criteria, to reduce the rate of manual review.
- Developed a central business information management service to be used in various in-house business services (ad, e-commerce, billing, etc.), updating it using third-party information such as documents and government APIs. Upgraded the legacy server to the latest version of the framework and restructured it for easier maintenance, adding tests throughout the process.

SAMSUNG Electronics

Backend Software Engineer / Mobile Communications Business Division

Gyeonggi-do, South Korea

Jan 2019 – Dec 2019

- Developed RCS messaging chat-bot store server and build a monitoring and alarm system

NAVER

Research Engineer, Intern / NAVER Search & Clova

Gyeonggi-do, South Korea

Aug 2018 – Sep 2018

- Researched QPS-based anomaly detection model in time series for NAVER's search servers

SAMSUNG Electronics

Software Engineer, Intern / Mobile Communications Business Division

Gyeonggi-do, South Korea

Jan 2018 – Feb 2018

EDUCATION

HANYANG UNIVERSITY

B.S. in Computer Science and Engineering

Honors: Graduated with Outstanding Graduate Award (GPA: 4.07/4.5)

Seoul, South Korea

Mar 2013 - Feb 2019

SKILLS

- Language : **Korean** (native), **English** (intermediate in reading and writing, basic in speaking)